

Community Power! For Dufferin County and the Headwaters Area



Membership Benefits Why Join PURE?

We encourage all residents of Dufferin County and the Headwaters Region who take an interest in Ontario's energy future to get involved with PURE. But why become a Co-op member? In a nutshell, if you support our mission and objectives, then your membership states your support in a tangible and effective way. You can:

- **Participate** in a centralized knowledge base - share expertise in the age of information!
- **Access** our education resources - our workshops will show how to reduce energy use and save \$
- **Enhance** the energy & conservation marketplace - show energy product/service suppliers that the demand for renewable energy is growing
- **Get Co-operative** buying power - on renewable energy products or energy-saving services
- **Give us a collective voice** - to be effective, we must change the way governments and the energy industry do business; make our advocacy campaigns go further, faster!
- **Help** to reduce our energy consumption and reduce smog and pollution - meet Kyoto targets
- **Improve** stability and security of our energy supply with community-based renewable energy sources
- **Strengthen** rural communities - Community Power is sustainable, local renewable energy that can stimulate economic development and create new income for landowners and the entire community

Make it work! ⚡ Join PURE!



Change
a Lightbulb...
Change
the World!

"We Are a Non-Profit Co-Op..."

This means that we will work co-operatively with all members of our community, to bring about real change and benefits for everyone.

Community input, and community consultation, will be the key to PURE's success as our organization grows and evolves. Let's get working...

Your help is needed - get on board!

Power Up! Renewable Energy Co-op

Projects - Now On The Go!

Get Involved With PURE! - and help us work on these exciting projects that are now underway:

- ♦ **CONSERVATION** - learn how you can invest in real energy savings by making your home, school, or place of business more energy efficient
- ♦ **WIND** - you can participate in several community wind projects now being explored, or learn how to develop your own on/off grid wind resource 
- ♦ **MICRO-HYDRO** - help rejuvenate historical water power sites in the Headwaters Region with reliable "run-of-the-river" energy technology
- ♦ **SOLAR Hot Water** - heat your water with the \$un and \$ave! PURE members get expert advice and group-purchase cost savings
- ♦ **GEOTHERMAL** - use the heat of the earth to heat AND cool your home or building
- ♦ **BIOFUELS** - help us develop new markets for biodiesel, ethanol, and other renewable energy fuel sources
- ♦ **Sustainable Design** learn about solar orientation, straw-bale construction, energy retrofits, passive design, and more... 
- ♦ **Alternative Ideas** - our members, contacts, workshops and other events are a wealth of resources and information on energy & design alternatives for your home or business or future building project!

How About YOUR Projects?

Bring your ideas and enthusiasm to PURE and let's work together to build a Clean Energy Future!

Contact Us!

PURE - Power Up Renewable Energy Co-op
P.O. Box 921, Shelburne, ON L0N1S0

Office: 243 Broadway Ave. Orangeville

Phone: 519-925-4363 or 1-877-542-6499

email: info@powerupenergy.ca

www.powerupenergy.ca



100% recycled paper



Power Up Renewable Energy Co-operative



PURE is a community-oriented, not-for-profit co-operative that is committed to bringing renewable energy to Dufferin County and the Headwaters region

⚡ PURE Means ENERGY ⚡

Wind ✧ Solar ✧ Hydro
Conservation ✧ Geothermal
Biofuels ✧ Biomass
and more!...

Join the Team! Get Involved!
Bring Your Energy and Ideas!

www.powerupenergy.ca

Power Up Renewable Energy Co-operative

Past...

The Power Up Renewable Energy Co-operative began at a meeting in Shelburne in May, 2003. We are a full member of OSEA - the Ontario Sustainable Energy Association, an umbrella organization for groups working on renewable energy issues in Ontario. We are mostly a dedicated group of **volunteers**, bringing our time, skills and experience together to help improve the energy future of our communities and our members.

Present...

Check out our website: www.powerupenergy.ca You'll find our newsletters, current project information; discussion forums and plenty more for members to get involved in. We have a number of exciting **projects** on the go - please get involved! We have busy staff and members who are carrying forward with the much-needed work on these projects, and all we need are more volunteers and more resources to continue our success!

Future...

Ontario's energy future needs our help to make it reliable, affordable, clean and truly **sustainable**. The solutions will be difficult and complex, but by taking a diversified team approach, we can work together to solve these problems and reach our goals. Join us at PURE, bring your skills, your time and your experience to the table, and help us tackle these issues head-on now. It's your future...



**Wind energy is not a new idea
just a good idea.**

PURE's Mission

Power Up Renewable Energy is a non-profit co-operative with a mission to create a "community based energy strategy" in Dufferin County and beyond, established on the principles of conservation, sustainable energy generation and responsible use.

Goals

- Contribute to the development of Dufferin County and surrounding areas as a sustainable society and economy through the development of community-based renewable energy projects
- Promote energy conservation and renewable energy projects through education, advocacy, project development and participation
- Develop a framework with governments and energy utilities where efforts to reduce energy consumption and increase renewable energy are measured and rewarded
- Identify and develop local energy resources (eg. wind, solar, hydro) in cooperation with the local community
- Enable individuals and businesses to invest in sustainable energy projects that yield a stable and reasonable economic return
- Advocate market and legislative changes that will facilitate the implementation of our objectives
- Promote local energy solutions that are consistent with the environmental standards recognized by the Co-op and which bring economic benefit to the community

What is Renewable Energy?

Renewable energy comes from sources which are essentially unlimited, and relatively "sustainable" which means we can harvest these energies without depleting the resource or destroying the environment. Renewable sources of energy include wind, solar (photovoltaic and thermal), hydro (falling and moving water), wood, waste, geothermal, waves and tides. Passive solar orientation and design, energy-saving design, landscaping etc. are also a major part of the renewable equation. Conservation and wise use of energy is the key to balancing renewable supplies with demand.

PURE Membership Form

Name _____

Address _____

Home Phone _____

Business Phone/Fax _____

Email _____

How would you like to be contacted?

- Email Business Phone
 Home Phone Mail

Areas of Interest:

- Publicity Wind
 Fundraising Micro-Hydro
 Administrative Conservation / Design
 Web / Information Solar
 Political Biomass
 Community Economic Development
 Biofuels Other: _____

Membership Fees:

- Individual - \$20 per year Individual Lifetime - \$500.00
 Family - \$35 per year Family Lifetime - \$900.00
 Student - \$5 per year Corporate - (starting at) \$100/year

Comments / Suggestions or Areas of Expertise:

Signature _____ Date _____

